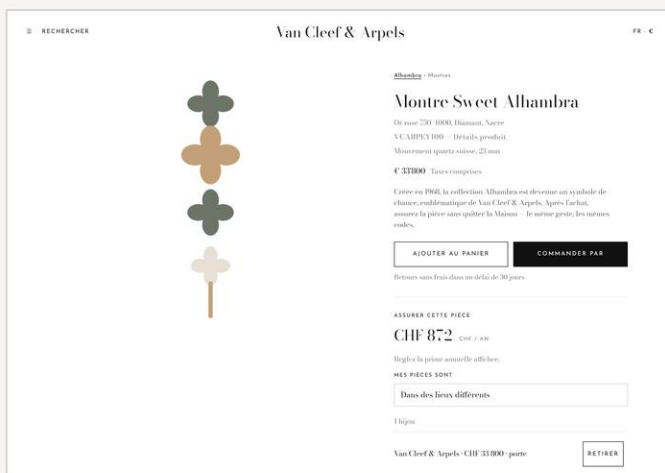


Cover for your pieces, in the name of the House.

The client who leaves Place Vendôme with an Alhambra on her wrist has no reason to look for an insurer elsewhere. The gesture happens here, in your codes, on your domain. Maximum carries the risk. You remain the interlocutor.

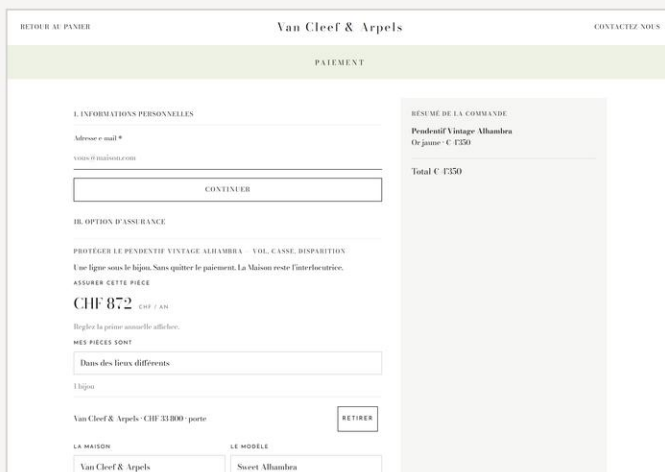
1 On the product page

The full page, from the House header down to the widget. One line under “Add to bag”. She insures without leaving.



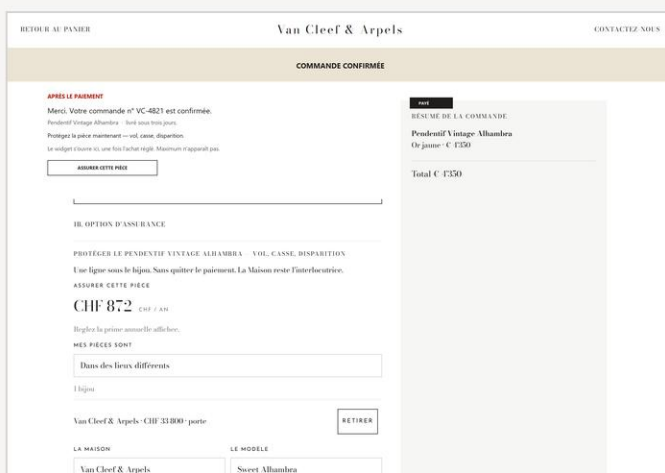
2 In the bag

The full checkout. A made-to-measure step, before paying, to protect the piece.



3 After payment — the widget, once the order is confirmed

This is no longer the bag. The order is paid; the module opens afterwards, to cover the piece. Maximum does not appear.

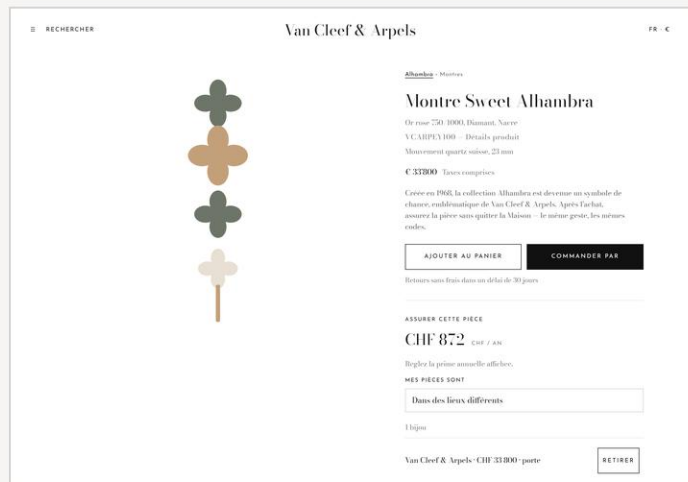


You choose how far we go.

Three formulas. The commission does not change: twenty percent net. What changes is who speaks to your clients.

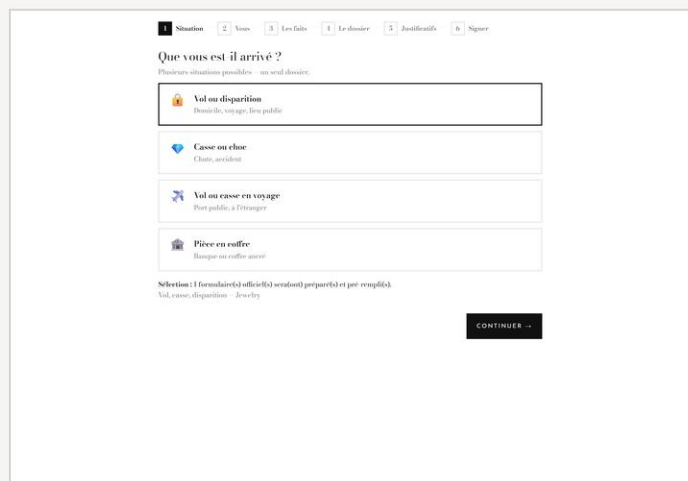
1 Invisible

We write to no one. The widgets live in your journey. You receive, by API, only the data you need.



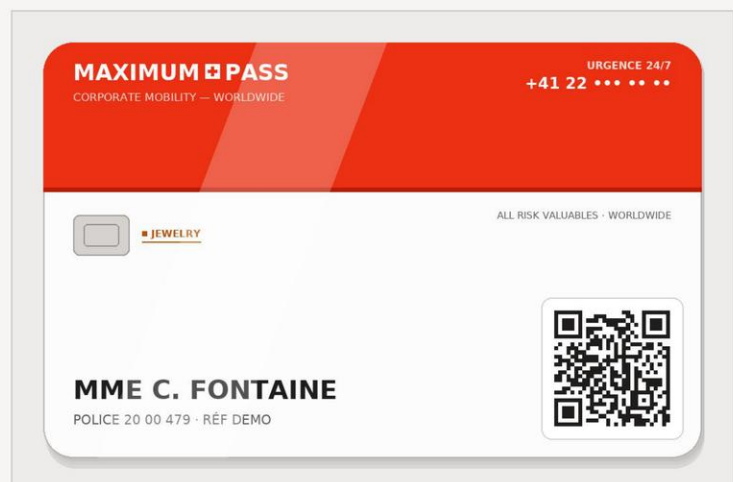
2 Claims handling

We also hold the file: theft, breakage, loss, from the module or from WhatsApp.



3 Insured relationship

We hold the claim, we issue the Jewelry Pass, and a few notes on caring for the pieces — with your client-relations team.



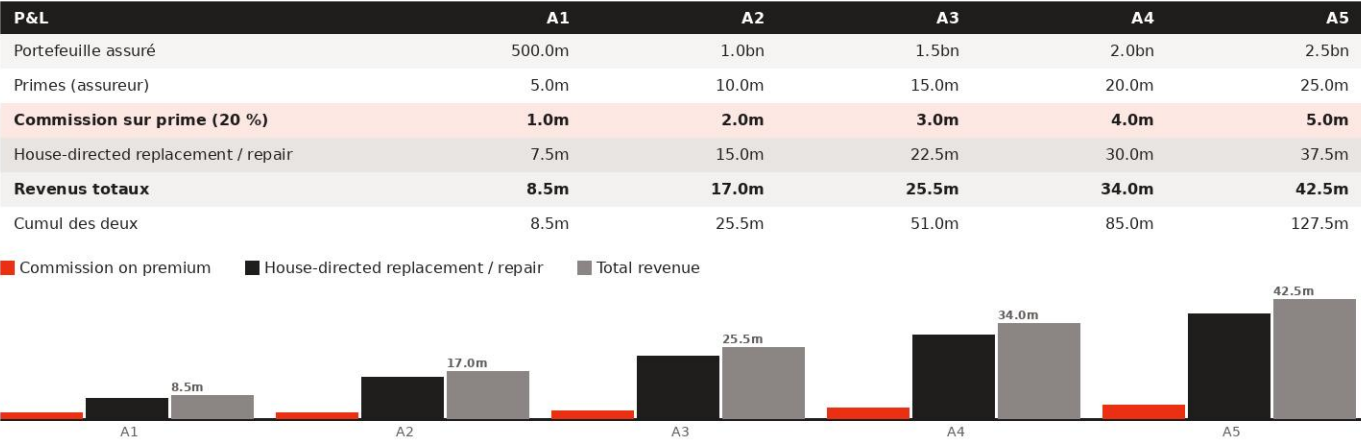
Add a recurring revenue line.

Two lines, and only two. The first is a commission on the premium — twenty percent, paid by Stripe, without you collecting a euro of premium. The second, and heavier, is the repairs and replacements the policy directs to your workshops.

The table describes a mature scenario: the book adds a vintage each year, until it covers the equivalent of two and a half billion euros. This is not a budget. It is the shape of the thing, before anyone signs.

Assumptions — commission on premium	Assumptions — House-directed replacement / repair
Sales €2.5 billion a year — a working point, between published estimates.	Case rate One and a half percent of the book, each year.
Cover at purchase One piece in five, at the moment of sale.	Share directed to you One hundred percent — the policy sends the file to you.
Premium One percent of declared value, carried by the insurer.	What it produces Replacement and repair in your workshops, at your usual margin.
Your share Twenty percent of that premium, each year the policy lives.	

Forward P&L — five years.



Why offer it to a client who has just bought.

You are not opening an insurance company. You are solving three problems the counter already knows: the client who leaves unprotected, the claim filed elsewhere, and the repair that leaves the workshop.

She covers the piece before leaving the boutique.

Today, the woman who wears an Alhambra every day often looks for a policy afterwards, with an insurer who knows neither the piece nor your workshops. The widget sits under "Add to bag", in your type, on your domain. She subscribes here. Maximum carries the risk.

If the piece suffers, the file opens with you.

Theft, breakage, loss: she files from your journey, or from WhatsApp. You are not the insurer; you remain the interlocutor. The file does not travel to a comparison site.

Repair returns to your workshops.

The policy directs replacement to your network. A claim is no longer only a misfortune: it is a piece coming back to the workshop, at the margin you already make on high jewellery. On a mature book, this line outweighs the commission.

Twenty percent of the premium, without collecting it.

Stripe pays you the commission. The Invisible formula even spares you writing to the insured. A few million in commissions, tens of millions of workshop sales if the programme holds in the countries where you already sell. Loyalty, at your margin.

Open your jewellery insurance, white-label
maximum-insurance.com/demo-vca

The simulator carries this P&L. You move the levers.

A question? **contact@maximum-insurance.com**



Scan the space

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